

NICE inContact CXone DEVone Ecosystem

Do you have an app or service that extends the NICE inContact CXone platform?

Join the <u>NICE inContact DEVone Ecosystem</u>, the industry's largest cloud customer experience ecosystem, to bring your ideas—and revenue opportunities—to life.

Join the DEVone Ecosystem today

As a member of the DEVone Ecosystem you are an extension of the NICE inContact family.

When you join our thriving developer community of 100+ partners, you open the door to new opportunities to market, sell and develop solutions that will help you reach a wider customer base and reinforce your reputation in the market as a contact center expert.



Access our world-class library of 300+ APIs and SDKs that simplify integrations and development, enabling you to quickly create product applications and accelerate your time to market.



Expand your knowledge and skills through the <u>Developer Community</u> where you can access extensive documentation, FAQs, and tutorials, plus collaborate with other developers through online forums.



Develop new offers before your competition with insights and input from customers—as well as NICE inContact sales and support—that help you identify trends early and get a head-start on new application opportunities.



Expand your revenue opportunities by listing your offers on the <u>CXexchange</u>, our simple online marketplace, where customers can learn about and acquire your applications and services.



Promote your product integrations, applications and expertise to the NICE inContact customer base, sales teams and support organization.

Program Levels

The NICE inContact DEVone Ecosystem program offers three levels of participation for you to choose from: Developer, Prime and Premier.

After joining the DEVone Ecosystem program, you are immediately eligible to:

- Market and sell your offers on the NICE inContact CXexchange marketplace
- Promote your offers to NICE inContact customers, sales teams and support channels
- Receive discounted sponsorship rates at NICE inContact conferences
- Apply for product certification opportunities

Program Component	Developer	Prime	Premier
Annual Fee	\$1,000	\$5,000	\$10,000
Interactions Event Discount	10%	20%	30%
Developer Toolkit	•	•	•
Cloud Access	•	•	•
DEVone Community Forum	•	•	•
CXechange Marketplace Listings	•	•	•
Salesforce Partner Communities	•	•	•
Email Support ¹		•	•
Direct Support ¹		•	•
Partner Advocate Support ¹		•	•
Lunch and Learn Session		•	•
Sales Webinar		•	•
Product Webinar		•	•
Customer Newsletter		•	•
Customer Webiner			•
Mutual Case Study ²			•
Sales Conference Break-out Session ²			•
Joint Seminar ²			•

Support based on program level 1
If qualification criteria are met 2

Want to learn more about joining the DEVone Ecosystem?

- Visit the NICE inContact DEVone Ecosystem site at www.niceincontact.com/call-center-software/devone-ecosystem
- Email us at DEVone@NICEincontact.com

About NICE inContact

NICE inContact makes it easy and affordable for organizations around the globe to create stand-out customer experiences while meeting key business metrics. NICE inContact provides the world's No. 1 cloud customer experience platform, NICE inContact CXone™, built on an open cloud foundation that is flexible, scalable and reliable for enterprise, small business, government and business process outsourcers. NICE inContact is a part of NICE (Nasdaq: NICE), the worldwide leading provider of both cloud and on-premises enterprise software solutions.

For more information, visit: www.NICEinContact.com

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